

HIGH STATE ACADEMIC STANDARDS HELP SMALL BUSINESSES

America's small businesses are disproportionately impacted by the lack of a skilled workforce.



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To be successful, a highly skilled talent pool is imperative.



CURRENTLY NEED TO TAKE REMEDIAL COURSES

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HIGH STANDARDS BRIDGE THE GAP

When students are allowed to graduate without the basic knowledge and skills small businesses look for in hires — whether it's managing money, writing clearly and succinctly, or adapting quickly to changes — we not only suffer, but the larger economy suffers, as well.



Consistent, high academic standards help to equip students with the core knowledge and skills they need to be successful — which means a deeper and more qualified talent pool for small businesses.



Common Core, a set of state-led K-12 academic guidelines, asks students to master the skills that colleges and employers deem most essential for **success after graduation**.



New, better assessments aligned to high standards help to **measure progress** and provide actionable information to help students.

Visit **BusinessForCore.org** to learn more about high standards in your state, to see why business leaders and teachers support them and to find ways you can get involved.



U.S. CHAMBER OF COMMERCE FOUNDATION